



**Vision Statement:**

To build healthier and more sustainable southeastern pine forests by reducing economic losses by current and major pests and pathogens by 50%.

**Mission Statement:**

To provide leadership in managing current and major pests and pathogens using rigorous and cutting-edge applied research with practical and innovative solutions in the southeastern pine forests.

**Tactical Activities:**

**Year 1**

1. Provide and vote on 1-2 research projects with inclusion of results from our current ongoing projects.
2. Recruit 1-2 students, and initiate first year of sampling and/or technology development.
3. Create fact-sheet(s) for chosen pine pests and/or pathogens for research projects.
4. Establish and process agreements and dues for first year. Recruit new cooperative members.
5. Build research and outreach liaisons with other scientists, forestry cooperatives in the country, and other agencies.
6. Build a website for the cooperative to advertise our efforts and facilitate scientific collaborations.

**Year 2**

1. Conduct full-scale research on well-identified and outlined projects from Year 1.
2. Present project objectives and methods at various technical and non-technical meetings.
3. Revisit and revise the original strategic plan every 18 months.

**Year 3**

1. Continuation of research from Years 1-2.
2. Initiate technology transfer to the companies.
3. Create 1-2 more fact-sheets from the current projects results and/or the other pine pests and pathogens not covered in the previous fact sheet.
4. Present results at various technical and non-technical meetings. Write technical reports from the results from the projects.

**Year 4**

1. Conduct technology transfer to the companies. Present results at technical and non-technical meetings. Write technical reports from the results from the projects.
2. Revisit and revise the original strategic plan every 18 months.
3. Initiate strategic planning for the next five years (2023-2028).
4. Provide and vote on the next set of 1-2 research projects with inclusion of results from our current ongoing projects

**Year 5**

1. Conduct technology transfer using multi-media to the companies. Create 1-2 fact-sheets from the final results of the projects and/or the other pine pests and pathogens not covered in the previous fact sheets.
2. Present final results at various technical and non-technical meetings.
3. Provide a new strategic plan for the next five years (2023-2028).